



ELITE ATHLETE SCHOLARSHIP PROGRAM

INTRODUCTION

Ethos Sport & Education is the leading Sport Scholarship Consultancy Company in the industry that specializes in Elite Athletes from all around the world. Since our inception in 2012 we have revolutionized the recruiting process and have worked with national team & elite caliber recruits from over 30 countries.

Our revolutionary recruiting process not only provides results but also provides a wealth of information to each recruit to not only achieve success, but empowers them to manage the process on their own, and how to move every offer to an ultimate commitment.

The recruiting process is fluid and changes on a regular basis, however, due to our relationships not only with coaches at the top universities in the US, but also admissions officials, administrators, and compliance officers, we always obtain the the most up-to-date information which ends up directly in the hands of our recruits.

This is why every recruit we have worked with has received multiple scholarship opportunities targeted to their academic and athletic needs (no matter the sport)!





MANAGING DIRECTOR

CHRIS CAMPASANO is a highly-respected sports professional in local, regional & international circles, within the sports community. Chris was the President and Founder of several sport focused companies, including Passing Hope, a non-profit charity that worked with those who are either economically or physically challenged using sports, specifically working in Haiti and with the less fortunate starting in 2010. He has also been instrumental in the launch of various sports properties, including the Texas Pro Soccer Festival, a 4 team Major League Soccer pre-season training and pre-season tournament. Chris was also been a key member of several expansion groups looking to obtain a professional soccer franchise.

Chris started his career as the Operations Manager of the High Altitude Sports Training Complex (HASTC) in Flagstaff, Arizona, which was the preferred high altitude, sport-performance training facility for elite athletes, including national teams in various sports, such as the Australian National Swimming Team, US National Swimming Team, Dutch Rowing Federation, German & Canadian U15 National Football Teams, and many others.

The athletes that trained at this facility amassed over 215 Olympic Medals and numerous World Championships in their respective sports. Chris' educational background includes a Bachelor's Degree in Exercise Science from Arizona State University, and a Masters in Organizational Management from The University of Phoenix.

MEET THE TEAM

Ethos Sport & Education has many former collegiate athletes around the globe that scout recruits and assist in the recruiting process. However, we do have two key members of our team that have vast experience in the academic and athletic world

MARK LINCIR

Mark is a former professional soccer player, having played three seasons in the United Soccer League. He played four years of college soccer at Cal State University Dominguez Hills where he was a two-time All-Conference selection and a three-time Academic All-American. He was also named the CSUDH Male Scholar Athlete of the Year for three consecutive years. Mark has coached at the club, high school, and collegiate levels and holds his USSF "B" National Coaching Licence. He has coached many future collegiate, pro, and national team athletes including:

Tony Cascio – Univ of Connecticut & Houston Dynamo

Jason Cascio – Seattle University & Seattle Sounders

Kiersten Dallstream – Seattle Reign, & US Women's National Team

Kayla Pedersen – Stanford University & Connecticut Sun (WNBA)

Mark is also an accomplished journalist & author as he has written for numerous sports magazines, the book he co-authored "How to Prepare for a College Soccer Career".

Mark is the Senior Director of Recruiting, whose responsibility is to prepare every athlete to successfully manage the recruiting process.

Jeremy is a former collegiate football player at Trinity University in Texas. After receiving his Bachelor's in Communications at Trinity, Boyce attended the University of North Carolina to obtain a Master's Degree in Sports Administration.

After graduation, Jeremy became the Director of Community Relations for the Greater New Orleans Sports Foundation and the 2013 New Orleans Super Bowl Host Committee, where he managed multiple community relation programs leading up to Super Bowl XLVII.

He then returned to Trinity University where he was the Associate Director of Admissions / Coordinator for Athletic Recruitment and Success, where he was responsible for leading the admissions process for student-athletes at the university.

Based in New Zealand, Jeremy is Ethos Sports & Education's Director of Recruiting for the Asia Pacific and leads recruiting efforts in the region.

Boyce assists on the academic preparation of our recruits in various aspects of the application process due to his vast experience with the admissions process

JEREMY BOYCE

CASE STUDIES

**STEPHANIE
BALDUNUCCI**

**2023
RECRUIT**



**CLUB: CLUBE PAINEIRAS DO MORUMBI
SCHOOL: ST. PAUL'S SCHOOL (BRAZIL)
BRAZILIAN NATIONAL WOMENS TEAM**

COMPETED IN 2021 TOKYO OLYMPICS

INTERESTED UNIVERSITIES:

**UNIVERSITY OF TEXAS, UCLA, STANFORD, DUKE,
UNIVERSITY OF SOUTHERN CALIFORNIA, TEXAS A&M,
CAL-BERKELEY, NORTHWESTERN, FLORIDA STATE
UNIVERSITY OF NOTRE DAME, UNIVERSITY OF MIAMI
UNIVERSITY OF ALABAMA, VIRGINIA TECH**



CASE STUDIES

**RENATO
SALIBA**

**2023
RECRUIT**



**CLUB: CLUB ATHLETICO PAULISTANO
SCHOOL: ST. PAUL'S SCHOOL (BRAZIL)
BRAZILIAN NATIONAL TEAM**

3X BRAZILIAN NATIONAL CHAMPION

INTERESTED UNIVERSITIES:

**STANFORD, UNIVERSITY OF NORTH CAROLINA,
UNIVERSITY OF NOTTINGHAM (UK),
UNIVERSITY OF TORONTO**



CASE STUDIES

**SACHA
DEWANCKER**

**2022
RECRUIT**



**CLUB: GISBORNE ROWING CLUB
SCHOOL: GISBORNE BOY'S HIGH SCHOOL
NEW ZEALAND U-19 NATIONAL TEAM**

COMMITTED

UC San Diego

OTHER INTERESTED UNIVERSITIES

**HARVARD, DARTMOUTH, MIT, UNIVERSITY OF TORONTO,
UNIVERSITY OF BRITISH COLUMBIA, OXFORD & CAMBRIDGE**



CASE STUDIES

**MEL
DEASY**

**2022
RECRUIT**



**CLUB: DOUGLAS GOLF CLUB
SCHOOL: PRESENTATION BROTHERS COLLEGE
IRISH NATIONAL TEAM
2021 U18 HIGH PERFORMANCE SQUAD**

COMMITTED

DAVIDSON

OTHER INTERESTED UNIVERSITIES

**BOSTON COLLEGE, UNIVERSITY OF NEW MEXICO,
UNIVERSITY OF EVANSVILLE, LIPSCOMB**



CASE STUDIES

ENO
NTO

2021
RECRUIT



CLUB: DERBY COUNTY ACADEMY
SCHOOL: REPTON SCHOOL (UK)

COMMITTED



UNIVERSITY OF
NOTRE DAME

OTHER INTERESTED UNIVERSITIES

DUKE, CORNELL, UNIVERSITY OF NORTH CAROLINA,
PRINCETON, UCLA, NORTHEASTERN



CASE STUDIES

**ANOUK
DENTON**

**2021
RECRUIT**



**CLUB: ARSENAL LFC 1ST TEAM
COUNTRY: ENGLAND NATIONAL TEAM
SCHOOL: BEAUMONT SCHOOL (UK)**

COMMITTED



**UNIVERSITY OF
LOUISVILLE**

OTHER INTERESTED UNIVERSITIES

**DUKE, WASHINGTON, NORTH CAROLINA ST.,
COLORADO, OKLAHOMA, WEST VIRGINIA**



CASE STUDIES

**LARA
SCHENK**

**2018
RECRUIT**



**CLUB: TSV EINTRACHT
SCHOOL: INTERNATIONAL SCHOOL HANOVER
GERMAN NATIONAL WOMENS TEAM
2017 EUROPEAN CHAMPION**

COMMITTED



**HARVARD
UNIVERSITY**

OTHER INTERESTED UNIVERSITIES

**COLUMBIA, DARTMOUTH, YALE, FLORIDA STATE UNIVERSITY,
ARIZONA STATE UNIVERSITY, VILLANOVA**



CASE STUDIES

**THELMA DIS
AGUSTSDOTTIR**

**2017
RECRUIT**



**CLUB: KEFLAVIK
ICELAND NATIONAL WOMENS TEAM**

COMMITTED



**BALL STATE
UNIVERSITY**

OTHER INTERESTED UNIVERSITIES

**UNIVERSITY OF SAN FRANCISCO, UNC GREENSBORO,
NORTHERN ARIZONA UNIVERSITY & FURMAN UNIVERSITY**



NATIONAL TEAM RECRUITS BY SPORT

FOOTBALL (SOCCER)

Ellen Jones (England)
Anouk Denton (England)
Ezra Aaron (England)
Andrea Hauksdóttir (Iceland)
Gudrun Gyda (Iceland)
Katrín Gylfadóttir (Iceland)
Gudrun Arnarsdóttir (Iceland)
Malla Eiríksdóttir (Iceland)
Hlin Eiríksdóttir (Iceland)
Ásdís Halldórsdóttir (Iceland)
Rakel Jónsdóttir (Iceland)
Una Einarisdóttir (Iceland)
Eva Helgadóttir (Iceland)
Arnór Aðalsteinsson (Iceland)
Ody Alfa (Nigeria)
Eno Nto (Nigeria)
Adeyemi Oni (Nigeria)
Leilanni Nesbeth (Bermuda)
Diego Richardson (Bermuda)
Nahjé Smith (Bermuda)
Petra Buyck (New Zealand)
Sally Lynch (Australia)
Wilma Thodhlana (Australia)
Lara Schenk (Germany)
Malak Shawkat (Egypt)
Tamara Gheit (Egypt)
Hoda Shehata (Egypt)
Connor Mrazek (Canada)
Anika Schaps (Guatemala)
Natalie Schaps (Guatemala)
Sabrina Botran (Guatemala)

Maria Monterroso (Guatemala)
Cian McDermott (Wales)
Dominic Clatworthy (Wales)
Rafael Plaza (Philippines)
Robbie Andres (Philippines)
Maya Campion (Qatar)
Gia Sundaram (India)
Ayushmaan Prasad (Singapore)
Liam El Mansouri (Balearic Isl.)
Rivaldo Da Camara (Curaçao)
Hassan El Sheikh (Egypt)
Lauryn Van Dooren (Taiwan)
Demetrius Theodorou (Cyprus)
Luciano Pasquini (Zambia)

BASKETBALL

Leonard Musahl (Germany)
Erik Neusel (Germany)
Bernice Creamer (Honduras)
Alice Sacal (Mexico)
Thale Messer (Norway)
Ingimar Baldursson (Iceland)
Thelma Agustdóttir (Iceland)
Bjork Gunnarsdóttir (Iceland)
Emelia Gunnarsdóttir (Iceland)
Wendy Guan (Taiwan)

VOLLEYBALL

Thelma Gretarsdóttir (Iceland)
Hildur Davidsdóttir (Iceland)
Sara Stefansdóttir (Iceland)
Liney Gudmundsdóttir (Iceland)
Andrea Serra (Guatemala)

SWIMMING

Stephanie Balduccini (Brazil)
Amalia Juliusdóttir (Iceland)
Ed Hunt (England)
Jannah Saad (Egypt)

ATHLETICS

Erla Olafsdóttir (Iceland)
Gunnhildur Ingvadóttir (Iceland)
Arnauldur Thor (Iceland)
Tolani Alaba (UK)
Richard Klein (Latvia)
Stefanie Rodriguez (Guatemala)

GOLF

Mel Deasy (Ireland)
Shauna Lyon (Wales)
Lyubomir Tushev (Bulgaria)

BASEBALL

Miguel Rodriguez (England)
Christopher Gijsbers (Belgium)
Nick Fratantoni (US)
Jose Quilo (Guatemala)

FIELD HOCKEY

Charlotte Childs (England)
Amalia Preece (Chile)

SKIING

Maria Zampa (Italy)
Nikolai Riiber (Norway)

RUGBY

Francisco Serraino (Denmark)
Harry Bluck (Wales)

SAILING

Claudia Vacirca (Italy)
Hulda Hannesdóttir (Iceland)

TENNIS

Paulina Penagos (Honduras)
Hera Brynjarsdóttir (Iceland)

FENCING

Douce De Boisgelin (England)
Renato Saliba (Brazil)

ULTIMATE FRISBEE

Abigail Stacey (England)

GYMNASTICS

Colton Dudley (England)

ROWING

Sacha Dewanker (New Zealand)

WATER POLO

Brady Di Maria (US)

THE ETHOS ELITE PROCESS

On top of having the best commitments in the industry, Ethos Sports & Education has also revolutionized the assessment and recruiting processes. Just like Elite Athletes have to be disciplined and organized to get to the elite level in their respective sports, we have created a process tailor made for dedicated student athletes who are determined to play at the university level.

1) PRE-ASSESSMENT - Unlike other companies, we pre-assess EVERY athlete prior to working with them. We created our own formula which not only assesses their ability in their sport, but also their academic, financial, and even their mental, social & emotional maturity. Every potential athlete completes our Recruiting Questionnaire (which provides us vital information) as well as several video calls, so we can ensure that we can have success. This translates into 100% performance - as every athlete we have ever worked with has received multiple scholarships

2) PREPARATION - In the same manner that elite athlete don't enter a major competition without preparation, an elite recruit should not go into their recruiting process without being prepared on how to successfully manage it. Our recruits begin their process with two specialized video calls, a Welcome call which allows us to get to know each athlete and obtain crucial information to share with coaches, and Coaches Practice Call, in which we prepare each athlete on how to manage video calls with actual coaches. We also share key resources like email templates, booklets, PDFs, and videos which educate our recruits on how to communicate with coaches and keep building their relationship with their potential coaches. Coaches at some of the most prestigious universities in the world have shared with us that our athletes were the most prepared recruits they have ever talked with.

3) VISITS - One of the key differences between elite recruits and regular recruits is that most elite recruits will be offered visits to their interested universities. Whether they are official (paid for by university) or un-official (not paid for by university), we will assist in your scheduling, timing, and coordination of any visits to learn more about their top universities.

4) COMMITTING - Ethos Sports & Education does not place athletes, our athletes **COMMIT** to the right university for them. Because of our relationship with the top universities in the US, our recruits don't ever have to wait to get better options, the best options come to the table from the moment we start promoting our athletes. Since dedicated athletes know how to make decisions, we are proud that our elite athletes have very difficult choices when they commit to their top university.

Because we understand that elite athletes are already balancing their high level sport, training, academics, and other aspects of their lives, we prepare every athlete to manage the most crucial part of the process which is building relationships, learning about every university that has interest in them. Ethos does all of the "dirty work" behind the scenes to promote each and every recruit we work with and only connect our recruits with universities that have decided they are the right fit for their programs.

THE "OTHER" COMPANIES

We talk with potential recruits from all around the world, many who have talked with, and in some cases sign with other companies. However, the reality in this industry (as in many others) is that not all companies are created equal.

1) ONLINE RESOURCES - There are many websites that assist recruits with online portals, i.e. Captain U or NSCA, however coaches at the top universities do not go to these sites to recruit elite athletes. The reality is that many coaches in general don't even use these sites. NSCA has over 2 million profiles on their site, yet only "place" 4000 athletes a year. These sites also do minimal work preparing their athletes for success, which is why we routinely sign recruits who also have profiles on these sites.

2) COMMITMENTS - The one way recruiting companies promote their services is by posting their commitments on social media. Although every company can get a high profile commitment, continually providing elite universities to their recruits is a different story. Review the social media sites of any recruiting company and you will see universities that you have never heard of, or even worse, 2 year junior college (NJCAA) commitments. Our recruits always get targeted universities based on their unique path at some of the world's best universities.

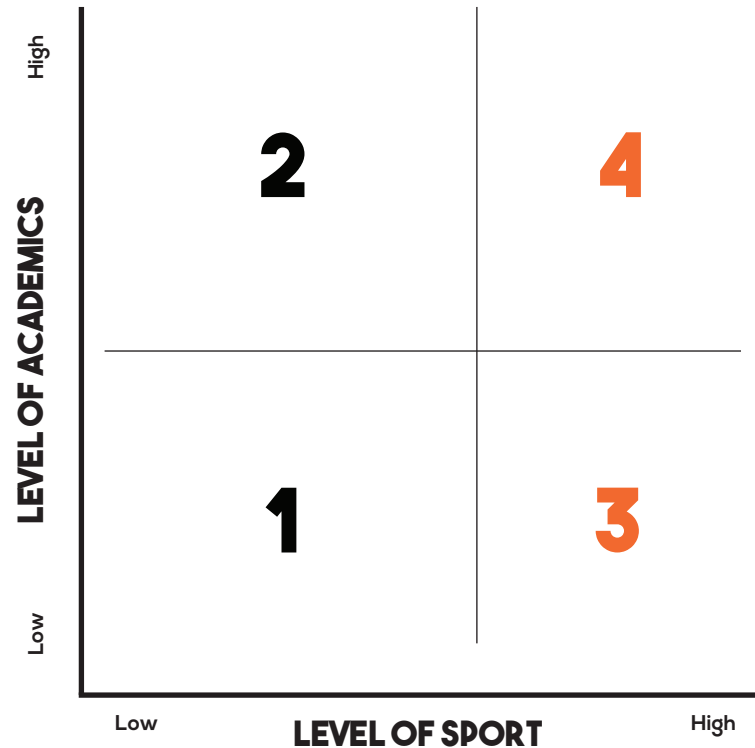
3) TRANSFER - Because many other companies do not have the vast network that we do, they sell their recruits on the Junior College path as a springboard to a top D1 university, in hopes that the coach at the junior college will help with a transfer. However, due to the fact that junior colleges were created as a option for athletes in the US that didn't have the academic requirements for a 4 year university, this path is not recommended. Although there are some success stories about NJCAA Transfers, why go through 2 recruiting processes, or risk injury or lack of playing time causing a hurdle to get you to a top 4 year university. With over 30% of current university athletes in the US looking to transfer, Ethos Sports & Education has never had a transfer because our recruits pick the best university for them for the right reasons!

4) EXPERIENCE - Many recruiting companies are run by recent graduates, that know 10-20 coaches and return home to assist younger athletes. These companies garner their "experience" managing their own process (or using another company) and can't assist top recruits successfully manage their unique processes. With our key management having almost 90 years of experience in university sports with vast relationships - there is not a part of this process we don't understand. We have longstanding relationships with not only coaches, but also administration and admissions official who provide us with crucial information that no other company has access to.

EXAMPLE - Josephine Monteiro (Portugal U-20 National Team Football) - Josephine attended the top sport school in Norway (NTG) with extensive playing experience with the Portuguese National Team and won a Norwegian Championship with her club (Stabæk). The family decided working with a local company (CSUSA) was a better option. We pre-assessed Josephine as a NCAA D1 caliber athlete, however, CSUSA placed Josephine at Eastern Florida State College (NJCAA). She is now back in Europe after not receiving any offers to transfer after her 2 year career finished. In 10 years, Ethos Sports & Education has never presented any athlete to a junior college in an sport!

ACADEMICS

Academics should be the #1 thing that leads this process, many of our top sport universities are also world class academic institutions and despite being a high level athlete, one should never have to settle for a low academic university. We find that recruits can be labeled in one of 4 different subsets:



1) LOW ACADEMICS / LOW LEVEL OF SPORT - This is the largest subset of recruits looking for opportunities in the US. These recruits can find options, but most believe they are at a higher level than they really are. These are the type of recruits other companies like to work with due to their limited network of lower academic universities and junior colleges and due to their lowered expectations.

2) HIGH ACADEMICS / LOW LEVEL OF SPORT - This is the next largest subset of recruits. These recruits also believe that they are at a higher level than most usually are. Although there are some smaller world class universities that could be a good fit, they usually end up just becoming a student at a big name university due to their academic record. These recruits are not a good fit for any company due to their unrealistic expectations that can never be met, and their lack of dedication to the process.

3) LOW ACADEMICS / HIGH LEVEL OF SPORT - This is one of the two subsets that we excel at. We understand that not all elite athletes are top students, however, that does not mean that they should suffer with the university that they end up committing to. Many top schools do have special admissions requirements for athletes and with the coaches ability to assist in admissions, allows more options that would not be available if they were just a student. With our network, Ethos Sports & Education will always provide better options for these recruits than any other company.

4) HIGH ACADEMICS / HIGH LEVEL OF SPORT - This is the most attractive recruit for any coach at any university. Firstly, these recruits prove that they can handle the rigors of being a university student-athlete, as they have already proved that they can be high performing athletes, while keeping high level marks in school. This recruit garners interest fast and is exactly the type of recruit that Ethos Sports & Education was created for. Coaches at these top universities contact us throughout the year to see what elite athletes we might have for their programs.

WHY DO ELITE ATHLETES NEED ETHOS SPORTS & EDUCATION

We occasionally hear from elite athletes that since they compete at such a high level that they don't need assistance, which couldn't be further from the truth. We believe that elite athletes need us even more, as there is more to lose if they don't have the right assistance in their corner. The world's best athletes (in all sports) don't manage their own careers or find the agent with the lowest fees, in fact the best athletes usually work with the best agents in their respective sports. The same applies to the recruiting process:

1) ELITE ATHLETES HAVE MORE AT STAKE - Elite athletes are not just talking with the best universities in the US, they also tend to receive much more substantial scholarship offers compared to regular recruits. Some schools also provide additional perks that many without the experience of recruiting at this level don't know about. When scholarship packages at our most prestigious universities can be worth upwards of \$300,000 USD over four years of university, these discussions cannot be taken lightly. We know what these universities can do, use other offers as leverage, and can ask for add-ons that can be awkward for a recruit or parents to ask (if they even know these options exist). Just like all of the other resources that elite athletes use, using the RIGHT recruiting company is the most important investment any athlete can make to ensure the greatest return in their scholarship quest.

2) TRYING PROCESS ON OWN - Many elite athletes believe that their level is good enough to garner interest from any of the big name universities. However, it's not as easy as many think. Coaches at many of these major universities in the US (such as Duke, UCLA, UNC, and many others) are bombarded by emails, some up to 300 emails a day from recruits. Because of this, many coaches miss out on viable candidates. Sadly, if other companies can't guarantee elite athletes opportunities at top universities, how can a recruit guarantee success on their own. Since these universities tend to recruit much earlier than others, trying to manage this process on their own can cause a recruit to lose valuable recruiting time which could cause some schools to be finished recruiting.

3) MANAGING TIME AND EFFORT - One of the many characteristics of an elite athlete is that they have learned how to manage and maximize their time and effort. Since many elite athletes do train more than regular athletes, not to mention the other areas, including academics they must continue to focus on, utilizing an expert allows them to do just that. Because of their workload, utilizing the RIGHT company allows them to focus on the important areas of their process such as building relationships with coaches and potential teammates, researching the universities that have interest, and eventually committing to the right university. While allowing the experts in their corner to manage the "dirty work", i.e. creating video, promoting to coaches, negotiations, and garnering interests. This allows more time for the athlete to ensure that they make their final choice based on research and due diligence!

4) MANAGING THE PROCESS - Even if an athlete can get interest from a university, what do they do then? When do they email, how do they continue communication, when to schedule additional calls, and how do they identify the ebbs and flows of the recruiting process. A lot of elite athletes trying the process on their own lose many interested schools due to the lack of knowledge of this vital part of the process. Our revolutionary process doesn't allow this to happen and prepares every recruit for success.

CONTACT US FOR MORE INFORMATION

If you would like to learn more about how we can work together with your athletes, we would love to share how. Please contact us today at info@ethosrecruiting.com and we would love to set up a Zoom call to discuss further.

If you have athletes who could benefit from talking with us and learning more about this exciting journey, please have them contact us at recruiting@ethosrecruiting.com

To learn more about us, please visit our website: www.ethosrecruiting.com

VISIT OUR WEBSITE: www.ethosrecruiting.com

FACEBOOK: www.facebook.com/EthosRecruiting

TWITTER: @EthosSportsandEducation

INSTAGRAM: www.instagram.com/EthosSportsandEducation

TO SEND US VIDEO FOR REVIEW, PLEASE SEND DIRECTLY FROM OUR WEBSITE: www.ethosrecruiting.com/filetransfer

